



Save Energy, Earn Money

Join HSC's Energy Use Pilot Program

“Demand response” programs pay building operators to reduce their energy use on days when there is peak demand – primarily hot summer afternoons / evenings. These programs are a response to a federal mandate on energy grid operators to reduce peak periods of energy demand. Schools now have the opportunity to save energy, help the environment, and earn money.



The Healthy Schools Campaign wants to ensure that schools can benefit from these federally mandated programs. HSC will pilot a school Demand Response program with 30 school districts in northern Illinois. There is **no cost** to the school, but many benefits including:

- 1) **Earn Money** – Schools will be paid to develop a demand response program, *even if there is never an energy emergency called*. The program could pay as much as 10% - 15% of your monthly utility bill.
- 2) **Risk Management** – By developing a demand response program, a school will have the tools to manage a potential brownout situation, reducing risk to property and operations.
- 3) **Energy Audit** – The first step in agreeing to a plan is an energy audit of a school's utility use. This can help uncover problem areas.
- 4) **Educational Benefits** – Schools in some places have used demand response programs to teach students about energy use issues, educating the next generation of environmental stewards.

School participants will be selected on a first come first serve basis and only the first thirty applications are guaranteed submission. For more information on this program, contact Mark Bishop, HSC Deputy Director, at **(312) 419-1810** or via email at mark@healthyschoolscampaign.org.

Application deadline is January 31, 2009.

www.healthyschoolscampaign.org/?demandresponse